

# CET Syllabus of Record



**Program:** Intensive Chinese Language in Beijing

**Course Code / Title:** BJ/LANG 340 Intermediate Business Chinese

**Total Hours:** 56

**Recommended Credits:** 3

**Primary Discipline:** Chinese Language

**Language of Instruction:** Chinese

**Prerequisites/Requirements:** Open to students in BJ/LANG 300 (2 previous years of study)

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## Description

This course is designed for non-native speakers of Chinese who have taken approximately two years of college-level Chinese and achieved the intermediate level proficiency on the OPI scale across all communicative modes: interpretive, interpersonal and presentational.

Students will develop Chinese communicative competence, especially in the area of business Chinese. They will be able to read and understand material related to the subject matter of various aspects of Chinese business. They will also be able to interact with Chinese speakers in business situations. This class is conducted entirely in Chinese and there will be teacher guided language practice and task-based activities for students to apply what they learn into simulated business situations.

The instructor presents the new material to the students through interactive lectures. The content covered includes reading passages related to business Chinese. The class starts with warm-up activities such as Q&A to check students' preparedness for the day. During the class, the instructor uses interactive approach to help students understand the text and learn the new vocabulary and sentence patterns of the text, followed by meaningful practice in real-life communicative contexts. Each lesson is divided into 3 or 4 parts, each part containing about 10 important words and 3 or 4 sentence structures for the students to practice. Other activities include reading and discussion and working on the exercises at the end of the chapter.

There are 4 contact hours each week for this course. Each lesson is divided into 3 or 4 parts, each part requiring one 50-minute period to complete.

## Methods of Evaluation

The final grade is determined as follows:

Class Participation	25%
Homework	20%
Midterm examination	25%
Final examination	30%

## Primary Texts

CET Academic Programs | 1155 Connecticut Ave NW, Suite 300 | Washington, DC 20036  
[www.cetacademicprograms.com](http://www.cetacademicprograms.com) | 1.800.225.4262 | [cet@cetacademicprograms.com](mailto:cet@cetacademicprograms.com)

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《成功之道：中级商务汉语案例教程》“*Business Chinese for Success: Real Cases from Real Companies*” (Published by Peking University Publishing, Editor: Yuan Fangyuan)